Elevating 6G Beyond Connectivity

September 2\textsuperscript{nd} – 5\textsuperscript{th} 2024

www.pimrc2024.ieee-pimrc.org

PATRONAGE OPPORTUNITIES

September 2024
Why should you be a Patron of IEEE PIMRC 2024?

The 35th edition of the annual IEEE International Symposium on Personal, Indoor, and Mobile Radio Communications (PIMRC) will be held in Valencia, Spain. The symposium has become one of the two major conferences of the IEEE Communications Society (ComSoc) in wireless communications and networking. Founded as a workshop in London in 1989, it developed over the years to become a major international conference, attracting technical communities from all regions and continents. After two successful editions in Asia and America, the 2024 edition returns to Europe and will be held face-to-face. The iTEAM Research Institute of the Universitat Politècnica de Valencia is organizing IEEE PIMRC 2024. Take a look at what we have prepared for you in Valencia: welcome to the IEEE PIMRC 2024!

PIMRC 2024 will assemble worldwide experts to deliver high-quality technical sessions, keynotes, workshops, tutorials, panels, and special sessions. IEEE PIMRC 2024 welcomes contributions reporting original research results in all areas of wireless technology and applications, services, and business. This contribution creates a unique opportunity to gain insights into the latest scientific discoveries, deployment advancements, lessons learned, business opportunities, and partnership potentials. Prospective authors are invited to submit original technical papers, as well as proposals for workshops, tutorials, panels, and special sessions, addressing a wide range of topics in wireless and mobile communications, including but not limited to:


The last edition of IEEE PIMRC, held in Toronto (Canada) in 2023, gathered around 600 delegates and 40 exhibitors, making this event one of the most prominent in the field. By being a patron of IEEE PIMRC 2024, you can benefits of the following:

- Exclusive Brand Exposure: As a Patron, your company or institution will receive exclusive and heightened brand exposure throughout the conference. This includes prominent placement in promotional materials, event signage, and various communication channels, ensuring that your brand is consistently highlighted to a targeted audience of global experts.
· Customized Marketing Opportunities: Patrons often have the opportunity to tailor marketing activities to align with their specific goals. This could include featured presentations, sponsored sessions, or dedicated exhibition space, providing a unique chance to showcase products and services directly to a receptive audience.

· Strategic Networking Access: Being a Patron grants you strategic access to networking opportunities with key decision-makers, researchers, and professionals in the field. Exclusive events, VIP gatherings, and facilitated introductions offer a platform to establish meaningful connections that can lead to collaborations and partnerships.

· Thought Leadership Recognition: Your support for IEEE PIMRC 2024 positions your company or institution as a thought leader in the wireless communications and networking domain. This recognition can have a lasting impact on your reputation, fostering trust and credibility among industry peers and potential clients.

· Influence on Industry Discussions: Patrons often have the chance to contribute actively to industry discussions through sponsored panels, workshops, or presentations. This not only establishes your organization as an authority in the field but also allows you to shape conversations around emerging trends and technologies.

· Showcasing Corporate Social Responsibility: Supporting a respected event like PIMRC demonstrates your commitment to corporate social responsibility. Your involvement contributes to the growth and development of the wireless communications and networking community, showcasing a dedication to the broader advancement of the field.

· Opportunity for Talent Acquisition: By engaging with a pool of international experts and professionals, you create opportunities for talent acquisition. Whether through direct recruitment efforts or by fostering relationships with top-tier researchers, IEEE PIMRC provides a platform to identify and connect with skilled individuals in the field.

· Supporting Research and Innovation: Your patronage directly supports the advancement of research and innovation in wireless communications. By contributing to IEEE PIMRC 2024, you play a crucial role in fostering an environment of collaboration, knowledge-sharing, and technological progress.

Becoming a Patron of IEEE PIMRC 2024 not only offers immediate exposure during the event but also provides a strategic platform to influence industry discussions, gain market intelligence, and establish a lasting legacy as a leader in the wireless communications and networking community.
The Venue

The PIMRC event will be held from Monday, September 2\textsuperscript{nd} to Thursday, September 5\textsuperscript{th}, 2024, at Valencia Conference Centre, awarded in 2018 and 2010 with the World’s Best Convention Centre prize given by the International Association of Congress Centres (AIPC). The building is an emblematic piece of architecture, designed by the renowned architect Norman Foster, specifically to attract event tourism to the city of Valencia.

Address of the venue:
Avda. Cortes Valencianas, nº 60
46015 Valencia (Spain)
Patronage Packages

A number of different patronage packages and options have been set up, so as to match the specific needs of your company/institution. Patrons will receive a range of benefits designed to raise the profile of their organisation at the conference and beyond. A list of patronage packages and options follows. However, if your organisation would like a customised package, we will gladly tailor the benefits to match your needs.

Conference Patronage Packages:

**Diamond**
- Keynote Guaranteed
- Panel organization
- Executive forum
- One Industrial presentation
- One Special session
- 6 full complementary registrations
- 4 complimentary Exhibitor registration (which allows to attend industry sessions)
- 4 VIP seats at banquet
- 18 m² exhibition booth
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- 1 page Advertisement in the program (could be electronic version only)
- 5 Social Media Posts
- Pre-recorded 30 sec spotlight before banquet and breaks
- 1.5 hours of onsite meeting room usage per day
- Recognition at Opening/Reception/Banquet
- Presentation of the best paper award at Banquet/Ceremony (in case there is no patron for awards)

**Gold**
- Panel organization
- One Industrial presentation
- One Special session
- 4 full complementary registrations
- 3 complimentary Exhibitor registration (which allows to attend industry sessions)
- 2 VIP seats at banquet
- 12 m² exhibition booth
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- 1/2 page Advertisement in the program (could be electronic version only)
- 3 Social Media Posts
- 0.5 hours of onsite meeting room usage per day
- Recognition at Opening/Reception/Banquet
Silver

- One Industrial presentation
- 3 full complementary registrations
- 2 complimentary Exhibitor registration (which allows to attend industry sessions)
- 1 VIP seats at banquet
- 6 m² exhibition booth
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- 1/4 page Advertisement in the program (could be electronic version only)
- 2 Social Media Posts
- Recognition at Opening/Reception/Banquet

Bronze

- 2 full complementary registrations
- 1 VIP seats at banquet
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- Name listed in the program (could be electronic version only)
- 1 Social Media Posts
- Recognition at Opening/Reception/Banquet

Lanyard

- 2 full complementary registrations
- 1 VIP seats at banquet
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- Name listed in the program (could be electronic version only)
- 1 Social Media Posts
- Recognition at Opening/Reception/Banquet

Exhibitor

- 2 complimentary Exhibitor registration (which allows to attend industry sessions)
- 6 m² exhibition booth
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- Name listed in the program (could be electronic version only)
- 1 Social Media Posts
- Recognition at Opening/Reception/Banquet
### Awards
- 2 VIP seats at banquet
- Logo on the website
- Logo on the conference program in conference program and other marketing channels
- Logo/item in conference bag
- Logo at Welcome Reception, Banquet, and breaks
- Name listed in the program (could be electronic version only)
- 1 Social Media Posts
- Recognition at Opening/Reception/Banquet
- Presentation of the best paper award at Banquet/Ceremony (in case there is no patron for awards)

### Other opportunities: Streaming, USB, Welcome, Banquet, and WiFi

### On-Demand patronage options:
If your company/institution would like a customised package, we will gladly tailor the benefits to match your needs.

<table>
<thead>
<tr>
<th>Package Content</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Lanyard</th>
<th>Exhibitor</th>
<th>Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>EUR 40,000</td>
<td>EUR 20,000</td>
<td>EUR 10,000</td>
<td>EUR 5,000</td>
<td>EUR 4,000</td>
<td>EUR 3,000</td>
<td>EUR 2,000</td>
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<tr>
<td>Benefits on Technical Program</td>
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<td>Keynote Guaranteed Guaranteed</td>
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<td>Panel organization Guaranteed</td>
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<td>Executive Forum Guaranteed</td>
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<td>Social session</td>
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<td>Full Complimentary Registrations &amp; VIP seats</td>
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<td>3 2</td>
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<td>Complimentary Exhibitor registration (which allows to attend industry sessions)</td>
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<td>VIP Seats at Banquet</td>
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<td>Blog in the conference program</td>
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<td>Social media for inclusion on tags</td>
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<td>Logo at reception, banquet, and breaks</td>
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<td>Logo in pre-conference emails</td>
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<td>Recognition at Opening/Reception/Banquet</td>
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<tr>
<td>Presentation of the best paper award at Banquet/Ceremony</td>
<td>(v) in case no patron for awards</td>
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The above prices do not include VAT.

**Contact:**
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